SENATE/HOUSE FILE _____

BY (PROPOSED ECONOMIC

DEVELOPMENT AUTHORITY BILL)

A BILL FOR

- 1 An Act relating to programs and projects administered by the
- 2 economic development authority.
- 3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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1 DIVISION I

- 2 SPORTS TOURISM PROGRAM TECHNICAL CHANGES
- 3 Section 1. Section 15F.401, subsections 2 and 6, Code 2017,
- 4 are amended to read as follows:
- 5 2. a. A city or county in the state or a public
- 6 organization entity, including a convention and visitors
- 7 bureau or a district, may apply to the authority for financial
- 8 assistance for a project that actively and directly promotes
- 9 sporting events for accredited colleges and universities and
- 10 other sporting events in the area served by the city, county,
- ll or public organization entity.
- 12 b. A city, county, or public organization entity may apply
- 13 for and receive financial assistance for more than one project.
- 14 c. A city, county, or public organization entity may apply
- 15 for financial assistance for a project that spans multiple
- 16 fiscal years or may apply for renewal of financial assistance
- 17 awarded in a prior year if all applicable contractual
- 18 requirements are met. The decision as to whether to renew
- 19 an award shall be at the discretion of the board. The board
- 20 may adopt by rule certain metrics and return on investment
- 21 estimates for purposes of this paragraph. The authority may
- 22 include such metrics and estimates in a program agreement
- 23 executed pursuant to this section.
- 24 d. A convention and visitors bureau may apply to the
- 25 authority for financial assistance pursuant to this section and
- 26 a district may apply to the authority for district financial
- 27 assistance, but a convention and visitors bureau shall not in
- 28 the same year receive financial assistance under the program
- 29 created in this section and financial assistance as part of a
- 30 district.
- 31 6. a. A city, county, or public organization entity
- 32 may use financial assistance received under the program for
- 33 marketing, promotions, and infrastructure. Whether an activity
- 34 or individual cost item is directly related to the promotion
- 35 of the sporting event shall be within the discretion of the

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1 authority.

- 2 b. All applications to the authority for financial
- 3 assistance shall be made at least ninety days prior to an
- 4 event's scheduled date. A city, county, or public organization
- 5 entity shall not use financial assistance received under the
- 6 program as reimbursement for completed projects.
- 7 Sec. 2. Section 15F.403, subsection 2, paragraph a, Code
- 8 2017, is amended to read as follows:
- 9 a. Moneys in the fund are appropriated to the authority
- 10 for purposes of providing financial assistance to cities,
- ll counties, and public organizations entities under the sports
- 12 tourism program established and administered pursuant to this
- 13 subchapter.
- 14 DIVISION II
- 15 TARGETED SMALL BUSINESS CERTIFICATION
- 16 Sec. 3. Section 8A.111, subsection 7, Code 2017, is amended
- 17 to read as follows:
- 18 7. An annual report regarding the Iowa targeted small
- 19 business procurement Act activities of the department as
- 20 required under section 15.108, subsection 7, paragraph
- 21 c'', and quarterly reports regarding the total dollar
- 22 amount of certified purchases for certified targeted small
- 23 businesses during the previous quarter as required in section
- 24 73.16, subsection 2. The department shall keep any vendor
- 25 identification information received from the department of
- 26 inspections and appeals economic development authority as
- 27 provided in section 10A.104, subsection 8 15.108, subsection
- 28 7, paragraph "0d", and necessary for the quarterly reports,
- 29 confidential to the same extent as the department of inspection
- 30 and appeals economic development authority is required to
- 31 keep such information. Confidential information received by
- 32 the department from the department of inspections and appeals
- 33 economic development authority shall not be disclosed except
- 34 pursuant to court order or with the approval of the department
- 35 of inspections and appeals economic development authority.

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- 1 Sec. 4. Section 10A.104, subsection 8, Code 2017, is amended
- 2 by striking the subsection.
- 3 Sec. 5. Section 12.44, Code 2017, is amended to read as
- 4 follows:
- 5 12.44 Iowa satisfaction and performance bond program.
- 6 Agencies of state government shall be required to waive the
- 7 requirement of satisfaction, performance, surety, or bid bonds
- 8 for targeted small businesses which are able to demonstrate
- 9 the inability of securing such a bond because of a lack of
- 10 experience, lack of net worth, or lack of capital. This waiver
- 11 shall not apply to businesses with a record of repeated failure
- 12 of substantial performance or material breach of contract in
- 13 prior circumstances. The waiver shall be applied only to a
- 14 project or individual transaction amounting to fifty thousand
- 15 dollars or less, notwithstanding section 573.2. In order to
- 16 qualify, the targeted small business shall provide written
- 17 evidence to the department of inspections and appeals economic
- 18 development authority that the bond would otherwise be denied
- 19 the business. The granting of the waiver shall in no way
- 20 relieve the business from its contractual obligations and shall
- 21 not preclude the state agency from pursuing any remedies under
- 22 law upon default or breach of contract.
- 23 The department of inspections and appeals economic
- 24 development authority shall certify targeted small businesses
- 25 for eligibility and participation in this program and shall
- 26 make this information available to other state agencies.
- 27 Subdivisions of state government may also grant such a
- 28 waiver under similar circumstances.
- 29 Sec. 6. Section 15.107B, subsection 2, paragraph b, Code
- 30 2017, is amended to read as follows:
- 31 b. A summary of the report filed by December 1 of each year
- 32 by the department of inspections and appeals with the authority
- 33 regarding certifications of targeted small businesses. At a
- 34 minimum, the summary shall include the number of certified
- 35 targeted small businesses for the previous year, the increase

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- 1 or decrease in that number during the previous fiscal year
- 2 compared to the prior fiscal year, and the number of targeted
- 3 small businesses that have been decertified in the previous
- 4 fiscal year.
- 5 Sec. 7. Section 15.108, subsection 7, paragraph c,
- 6 subparagraph (1), subparagraph division (b), Code 2017, is
- 7 amended by striking the subparagraph division.
- 8 Sec. 8. Section 15.108, subsection 7, Code 2017, is amended
- 9 by adding the following new paragraph:
- 10 NEW PARAGRAPH. Od. (1) Establish standards and procedures,
- 11 by rule, for certifying that targeted small businesses are
- 12 eligible to participate in the procurement program established
- 13 in sections 73.15 through 73.21 and are eligible for financial
- 14 and technical assistance provided for under this subsection.
- 15 The rules for certifying eligibility adopted pursuant to this
- 16 paragraph shall not recognize self-certification by a business.
- 17 The authority may also establish, by rule, the appropriate
- 18 level of public access to differing classes of electronic
- 19 records and other records under the procurement program to
- 20 ensure the confidentiality of any records that are required by
- 21 law to be confidential.
- 22 (2) Maintain a current directory of targeted small
- 23 businesses certified pursuant to this paragraph. The
- 24 authority shall also provide information to the department of
- 25 administrative services necessary for the identification of
- 26 targeted small businesses under section 8A.111, subsection 7.
- 27 Sec. 9. Section 15.108, subsection 7, paragraph q,
- 28 subparagraph (1), Code 2017, is amended to read as follows:
- 29 (1) Developing a uniform small business vendor application
- 30 form which can be adopted by all agencies and departments of
- 31 state government to identify small businesses and targeted
- 32 small businesses which desire to sell goods and services to the
- 33 state. This form shall also contain information which can be
- 34 used to determine certification as a targeted small business
- 35 pursuant to section 10A.104, subsection 8 paragraph "Od".

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- 1 Sec. 10. Section 73.16, subsection 2, paragraph a,
- 2 unnumbered paragraph 1, Code 2017, is amended to read as
- 3 follows:
- 4 Prior to the commencement of a fiscal year, the director of
- 5 each agency or department of state government having purchasing
- 6 authority, in cooperation with the targeted small business
- 7 marketing and compliance project manager of the economic
- 8 development authority, shall establish for that fiscal year
- 9 a procurement goal from certified targeted small businesses
- 10 identified pursuant to section 10A.104, subsection 8 15.108,
- 11 subsection 7, paragraph "0d".
- 12 Sec. 11. Section 73.16, subsection 2, paragraph c,
- 13 subparagraph (3), Code 2017, is amended to read as follows:
- 14 (3) A community college, area education agency, or school
- 15 district shall establish a procurement goal from certified
- 16 targeted small businesses, identified pursuant to section
- 17 10A.104, subsection 8 15.108, subsection 7, paragraph "Od", of
- 18 at least ten percent of the value of anticipated procurements
- 19 of goods and services including construction, but not including
- 20 utility services, each fiscal year.
- 21 DIVISION III
- 22 TARGETED JOBS WITHHOLDING CREDIT
- 23 Sec. 12. Section 403.19A, subsection 1, Code 2017, is
- 24 amended by adding the following new paragraph:
- 25 NEW PARAGRAPH. Od. "Laborshed wage" means the wage level
- 26 represented by those wages within two standard deviations
- 27 from the mean wage within the laborshed area in which the
- 28 eligible business is located, as calculated by the authority,
- 29 by rule, using the most current covered wage and employment
- 30 data available from the department of workforce development for
- 31 the laborshed area. The authority shall designate laborshed
- 32 areas by rule, in consultation with the department of workforce
- 33 development.
- 34 Sec. 13. Section 403.19A, subsection 1, paragraph g, Code
- 35 2017, is amended to read as follows:

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- 1 g. "Targeted job" means a job in a business which is or will
- 2 be located in a pilot project city that pays a wage at least
- 3 equal to the countywide average laborshed wage. "Targeted job"
- 4 includes new or retained jobs from Iowa business expansions or
- 5 retentions within the city limits of the pilot project city and
- 6 those jobs resulting from established out-of-state businesses,
- 7 as defined by the economic development authority, moving to or
- 8 expanding in Iowa.
- 9 Sec. 14. Section 403.19A, subsection 2, paragraph b, Code
- 10 2017, is amended to read as follows:
- ll b. (1) The department of economic development authority
- 12 shall approve four eligible cities as pilot project cities, one
- 13 pursuant to paragraph a, subparagraph (1), one pursuant to
- 14 paragraph "a", subparagraph (2), and two pursuant to paragraph
- 15 "a", subparagraph (3). If two eligible cities are approved
- 16 which are located in the same county and the county has a
- 17 population of less than forty-five thousand, the two approved
- 18 eligible cities shall be considered one pilot project city. If
- 19 more than two cities meeting the requirements of paragraph "a",
- 20 subparagraph (3), apply to be designated as a pilot project
- 21 city, the department of economic development authority shall
- 22 determine which two cities hold the most potential to create
- 23 new jobs or generate the greatest capital within their areas.
- 24 Applications from eligible cities filed on or after October 1,
- 25 2006, shall not be considered.
- 26 (2) If a pilot project city does not enter into a
- 27 withholding agreement within one year of its approval as a
- 28 pilot project city, the city shall lose its status as a pilot
- 29 project city. If two pilot project cities are located in the
- 30 same county, the loss of status by one pilot project city shall
- 31 not cause the second pilot project city in the county to lose
- 32 its status as a pilot project city. Upon such occurrence,
- 33 the department of economic development authority shall take
- 34 applications from other eligible cities to replace that city.
- 35 Another city shall be designated within six months.

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- 1 (3) On July 1, 2011, the economic development authority
- 2 shall assume responsibility for the administration of this
- 3 subsection.
- 4 EXPLANATION
- 5 The inclusion of this explanation does not constitute agreement with 6 the explanation's substance by the members of the general assembly.
- 7 This bill relates to programs and projects administered by
- 8 the economic development authority (authority).
- 9 Division I of the bill makes technical changes relating
- 10 to the eligibility for applying for and receiving financial
- 11 assistance under the sports tourism program by replacing the
- 12 term "organization" with "entity".
- 13 Division II of the bill transfers responsibility for
- 14 certifying targeted small businesses under the targeted small
- 15 business procurement goal program, and associated reporting
- 16 requirements, from the department of inspections and appeals to
- 17 the authority. The division also specifies that the authority
- 18 may establish standards for public access to different classes
- 19 of information obtained under the program.
- 20 Division III of the bill relates to the targeted jobs
- 21 withholding credit pilot project by requiring that targeted
- 22 jobs be determined on the basis of a laborshed wage, as defined
- 23 in the bill, rather than a countywide average wage. Under
- 24 the division, a laborshed wage is a wage within two standard
- 25 deviations above or below the average wage within the laborshed
- 26 area.